



№GT158-25

CERTIFICATE of COMPLETION

Alex Drygin

adventure tour organizer

Tourism Instructor Training Course

*180 hours, 10 training workshops
from February 27 to June 28, 2025*

*In accordance with the professional standard: "Tourism instructor/trekking guide"
ISO 21103:2014 "Adventure tourism - Information for participants"
ISO 21101:2014 Adventure tourism — Safety management systems — Requirements*



Director of LLP "LCREDO»
Diana Frolova




















June 28, 2025



Travel Guides/Instructors Training Course Program

Prepared LLP "LCREDO" - Commonwealth of Sports Tourists of Kazakhstan
 According to the professional standard: "Tour Instructor/Guide Guide,"
 with international standards: ISO 21101, ISO/TR 21102,
 ISO 21103 Adventure Tourism

class period	1. Introduction. Regulatory regulation	
	2	Introduction to the profession - hiking guide, tracking guide, tourism instructor
	2	Self-presentation, org questions
	2	How to learn on the course
	8	Hiking Photo-video - shooting
	2	Trip movie analysis
	4	Types of active tours. Creating an author's tour
	4	Legal aspects of the guide's work
	4	Sport/adventure tourism
	4	Competitive analysis and value
	2	Contract law in the travel industry. Standards, Regulations, Rules, Ethics
	2	National Park Legislation
2. TOPOGRAPHY and ORIENTATION		
	4	What is cartography and topography
	8	Orienteering by compass and map. Geocaching
	4	Landforms
	4	Guide Mobile Applications for Route Planning
	4	Route communication (radio, trekkers)
	4	Meteorology, climate, seasonality
	4	How to plan a route thread in Google Earth/SAS planet/Nakarte.me
	8	Rules for working with ropes. Rock-climbing
	8	Rules for moving on snow elephants. Avalanche safety
3. SAFETY		
	4	Altitude sickness
	4	Dangers in the mountains
	4	Basics of avalanche safety
	4	Fundamentals of search and rescue. Algorithm of actions in case of accident
	4	Filter 3 * 3 Risk Assessment
	4	Types of stretchers and knitting methods, working with ropes
	8	Rules for moving through water obstacles
	8	RPS - Search and Rescue
	9	Psychology on a hiking trip
	4	Composition of the camp first aid kit
	16	Course First Aid
4. TECHNIQUE AND TACTICS		
	4	Tactics and Techniques
	4	Pre-tour briefing
	4	How to make a tour program and not forget anything
	2	Flora and fauna of Kazakhstan Poisonous plants, berries, mushrooms. Dangerous animals
	8	Flora tour
	4	Tour estimate
	2	Personal and general equipment on adventure tour
	4	Eating on a hiking trip
5. TOUR PROMOTION		
	2	SWOT analysis. Strategic planning
	4	Promotion on the Internet. Website business card
	4	SMM marketing
	10	Practice of organizing and conducting an active tour
	5	Presentation of author's tours
	4	Analysis of situational tasks. Preparation for the qualification exam
		Testing 100 questions in 2 hours. Diploma project - author's tour
Total training hours	180	